



SOCIETY OF  
Radiopharmaceutical  
Sciences

ISRS  
Beijing 2019



**Corporate Partner Prospectus**

**23rd International Symposium on  
Radiopharmaceutical Sciences  
May 26-31, 2019**

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## 1. Welcome to ISRS 2019

Dear Colleague:

On behalf of the ISRS 2019 Local Organizing Committee and SRS leadership, I would like to warmly invite you to make plans to join us in Beijing in May 2019. **Meeting in Beijing will promote scientific collaboration and enhance your company's expansion into the rapidly growing radiopharmaceutical sciences market in China.**

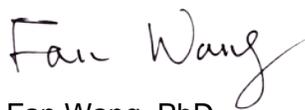
The world has witnessed the rapid economic and technological growth that has taken place in China during the last 20 years, and the radiopharmaceutical sciences in China are no exception. **By meeting in Beijing, we intend to enable the global radiopharmaceutical sciences community to interact in new and significant ways with China's top researchers and young investigators.** The mutual benefit should be outstanding.

We are committed to creating an exciting and enriching program, and the symposium has the full support of the Chinese Society for Molecular Imaging (CSMI), the Chinese Society of Nuclear Medicine (CSNM), the Chinese Nuclear and Radiochemistry Society (CNRS), and the National Natural Science Foundation of China (NSFC).

Beijing is easily accessible by virtually all attendees. Many non-stop flights are available from the world's major airline hubs. Additionally, 50% of international conference attendees bring their partners and most of these will visit other beautiful sites throughout China that are easy to access from Beijing.

We believe Beijing will exceed all expectations for a memorable congress and look forward to welcoming the 23rd ISRS to Beijing, China in 2019.

Sincerely,



Prof. Fan Wang, PhD  
ISRS 2019 Chair  
Director, Medical Isotopes Research Center, Peking University  
President, Chinese Society of Molecular Imaging



## 2. Beijing – “Ancient and Advanced!”



Beijing has existed for over 3,000 years, and it has been the political center of China for over 860 years. Together with Xian, Luoyang, Kaifeng, Nanjing and Hangzhou, Beijing is one of the six ancient cities in China. It has been the heart and soul of politics and society throughout its long history and consequently there is an unparalleled wealth of discoveries to delight and intrigue travelers as they explore Beijing's ancient past and enjoy its exciting modern developments.

As the capital of the People's Republic of China, Beijing is located in northern China, close to Tianjin Municipality and partially surrounded by Hebei Province. The city covers an area of more than 16,410 square kilometers (6,336 square miles) and has a population of 14.93 million people.

Beijing is among the most developed cities in China, with tertiary sector or service industry accounting for 73.2% of its gross domestic product. Beijing has 41 Fortune Global 500 companies and is only second to Tokyo. There are also over 100 of the largest companies of China in Beijing. The Beijing central business district (CBD), centered on the Guomao area, has been identified as the city's new central business district, and is home to a variety of corporate regional headquarters, shopping precincts, and high-end housing. Zhongguancun, dubbed "China's Silicon Valley", continues to be a major center in electronics and computer-related industries, as well as pharmaceuticals-related research. Meanwhile, Yizhuang, located to the southeast of the urban area, is becoming a new center in pharmaceuticals, information technology, and materials engineering

Although now Beijing is a modern and fashionable city complete with 21<sup>st</sup> century vitality, you can experience authentic Beijing life and become acquainted with 'old Beijing' by exploring its many teahouses, temple fairs, hutongs (narrow streets) and courtyards and enjoy the Peking Opera. And good news of our attendees: Beijing is an affordable city, which ranks favorably in daily travel cost comparison of international conference destinations.

Major attractions include:

- Tian'anmen Square – the largest central square in the world
- The Forbidden City - the largest and best-preserved imperial palace complex
- The Great Wall – a superbly preserved section of the Great Wall is not far from the city
- The Temple of Heaven – the largest sacrificial complex in the world

Beijing attracts both domestic and foreign visitors who all come to wonder at its centuries-old history and unique, global role in the 21st century.

### 3. General Information

<b>Date / Exhibition hours</b> (tentative schedule)	May 25, 2019	10:00 – 18:00	Move-in; Set up
	May 26, 2019	08:30 – 18:30	Move-in; Set up
	May 26, 2019	18:30 – 20:30	Welcome Reception in Exhibit Hall
	May 27, 2019	08:30 – 18:30	Full day
	May 28, 2019	08:30 – 18:30	Full day
	May 29, 2019	08:30 – 12:30	Half day
	May 29, 2019	12:30 – 20:30	Dismantle; Move-out

<b>Date / Symposium hours</b> (tentative schedule)	May 26, 2019	10:00 – 16:00	Pre-symposium Workshops
	May 26, 2019	16:00 – 20:30	Opening Ceremony & Session
	May 26, 2019 -	18:30 – 20:30	Welcome Reception in Exhibit Hall
	May 27, 2019	08:30 – 18:30	Full day
	May 28, 2019	08:30 – 18:30	Full day
	May 29, 2019	08:30 – 12:30	Half day; Excursions at 14:00
	May 30, 2019	08:30 – 18:30	Full day; Dinner at 19:30
	May 31, 2019	08:30 – 13:30	Half day

**Sponsored by:** **Society of Radiopharmaceutical Sciences**

**Chair :** **Prof. Fan Wang, PhD**  
Director, Medical Isotopes Research Center, Peking University  
President, Chinese Society of Molecular Imaging

**Meeting Manager** **Charles Metzger**  
Executive Director, Society of Radiopharmaceutical Sciences  
223 Green Oaks Loop  
Fredericksburg, TX 78624-4576 USA  
Tel. +1 (830) 370-6554  
Email: [cmetzger@srsweb.org](mailto:cmetzger@srsweb.org)  
Website: [srsweb.org/isrs2019](http://srsweb.org/isrs2019)

**Expected number of participants: 900**

**Symposium language: English**



## 4. Traveling to Beijing

Beijing is easily accessible by all delegates. Delegates from Japan, Australia, Asia, Europe, and North America can fly direct to Beijing. Delegates from other parts of the world will find one-stop flights are available from most countries. Beijing Capital International Airport As one of five major international airports in China, Capital International Airport (PEK) services the largest number of international and domestic airlines, about 200 in total. Beijing Capital International Airport is located in northeast of Beijing, capital of Peoples Republic of China, and 25 km (16 miles) from the Tiananmen Square, center of Beijing city. It is not only an aviation gateway of Beijing and a window for international communication, but also a radial center for China civil aviation network, featured in a large scale international airport, with most important location, biggest scale, fullest facilities and busiest transportation in China. 11 domestic companies and 55 foreign companies are now operating more than 5,000 scheduled flights to 88 cities in China and 69 cities abroad.



Passports, valid for at least 3 months prior to entry into China, and entry visas are required to visit China. Participants are advised to consult the nearest Chinese diplomatic mission for details or retain a reputable passport/visa service or travel agency for assistance. Using a service or agency is more expensive but also much simpler for the applicant. **Key advice: begin the visa/passport process as soon as possible.** A Tourist Visa (L Visa) will suffice for you to attend the Conference, and you do not need to show the invitation letter when you apply for a Tourist Visa. If, for some reason, a Business Visa (F Visa) is required, you likely need a letter of invitation or a Visa Notifications Form issued from the Conference Organizing Committee. In this case or for other issues, please contact SRS Executive Director, Charles Metzger.

Once in China, the participants are advised to carry their passports on them at all times because the passports may be needed to check into hotels, book airline tickets, and change money. Participants from Japan, Singapore within 15 days do not need to apply visa to entry China.

## 5. Accommodations

It is not yet possible to make reservations, but we have secured blocks are rooms at the following hotels:

- **Beijing Continental Grand Hotel** (four stars; adjacent to the conference center)  
Rooms from \$120 - \$220 USD
- **Huiyuan Prime Hotel** (four stars; easy walking distance to conference center)  
Rooms from \$110 - \$160 USD
- **Yayuncun Hotel** (three stars; easy walking distance to conference center)  
Rooms from \$60 - \$70 USD

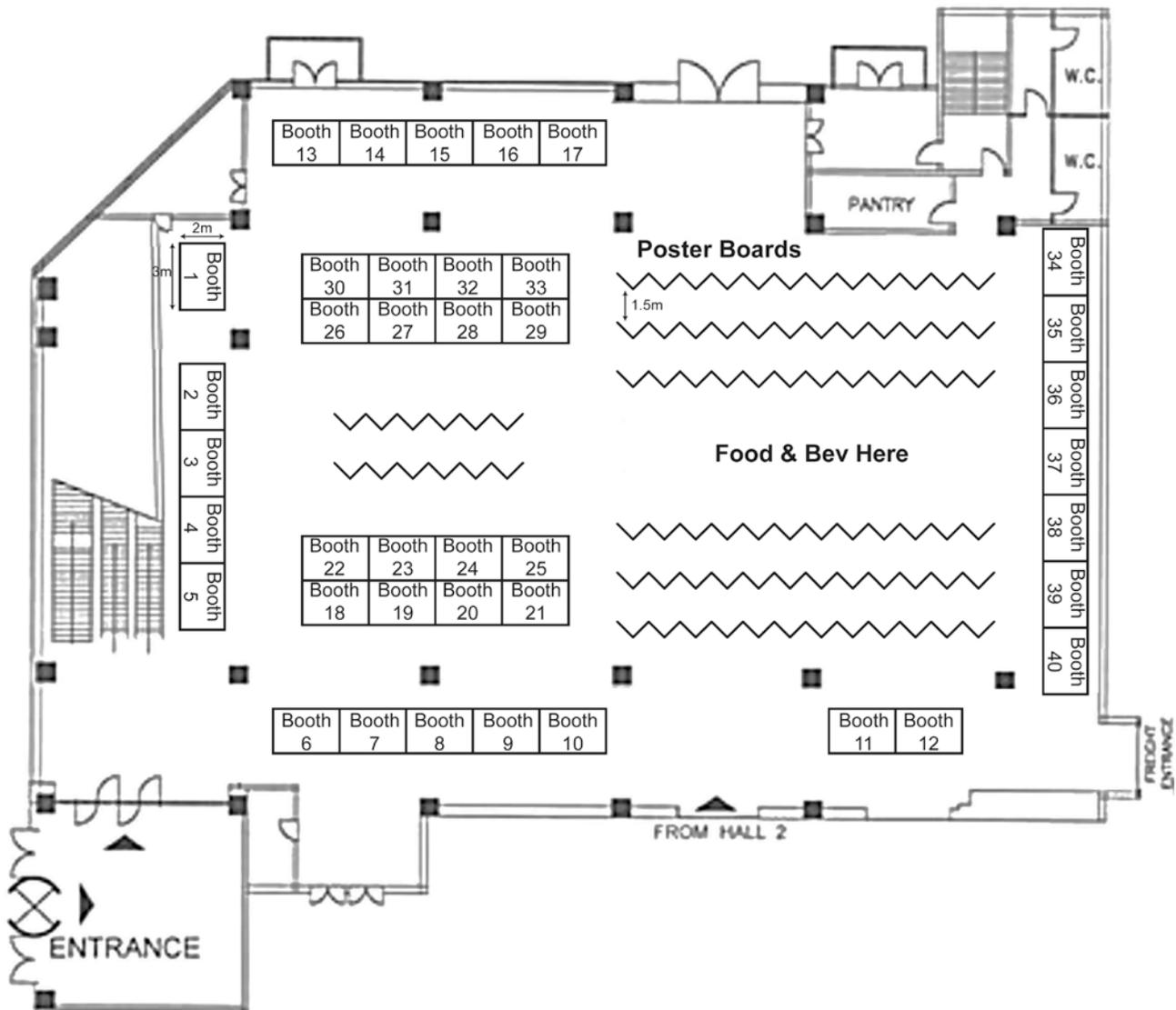
## 6. Conference Venue

All meetings will be held at the **Beijing International Convention Center**, which is located in the flourishing Yayuncun area along Beijing's North Fourth Ring Road, where the central axis of the city meets the Fourth Ring Road, and across the street from the Olympic Village with its national stadiums like the Bird's Nest and the Water Cube. It's a 20km trip east to the airport, a 9km journey south to Tian'anmen Square, a 10km excursion west to the Summer Palace, and an 80km sojourn north to the Badaling section of the Great Wall. Placement within the city is excellent.



Our main lecture hall will be one floor, almost directly above the exhibit hall. The exhibit hall (pictured below) will be where all attendees must go to see over 170 posters and to access the excellent foods and beverages during breaks, receptions, etc.

**Exhibit and Poster Hall**



## 7. Corporate Partnership Opportunities

Conference organizers truly regard participating companies as corporate partners. Together, we make great education and networking available to radiopharmaceutical professionals from around the globe. Your participation makes this possible, and it is one of our key objectives to make sure that you are pleased with access and exposure to attendees.

### 7.1. Industrial Exhibition

Companies and organizations are cordially invited to present their services and products at the ISRS 2019 symposium. The exhibition will take place May 26, 16:30 – May 29, 12:30. **We encourage you to apply by November 26, 2018 to gain 25% more priority placement points** than if you apply after November 26. Poster sessions and symposium coffee breaks will be located in the same hall to encourage interaction between the corporate partners and attendees. For all questions, please contact:

#### Charles Metzger

Executive Director, Society of Radiopharmaceutical Sciences  
223 Green Oaks Loop / Fredericksburg, TX 78624-4576 USA  
Tel. +1 (830) 370-6554 / Email: cmetzger@srsweb.org / Website: srsweb.org/isrs2019

### **Corporate Partnership Packages:**

#### **Platinum      \$20,000 USD      (20 priority placement points)**

- Exhibition booth, max. 12 sq. m. includes light, 2 tables, 4 chairs, 2 garbage cans & regular electricity (220V, 50hz)
- 4 persons free registration\*
- Limit of 4 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as “Platinum Sponsor” in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 full-page, interior, full-color advertisement in the final program booklet
- Your logo on the screen at the beginning of the opening ceremony

#### **Gold              \$15,000 USD      (15 priority placement points)**

- Exhibition booth, max. 12 sq. m. includes light, 2 tables, 3 chairs, 2 garbage cans & regular electricity (220V, 50hz)
- 3 persons free registration\*
- Limit of 3 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as “Gold Sponsor” in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 full-page, interior, full-color advertisement in the final program

#### **Silver             \$10,000 USD      (10 priority placement points)**

- Exhibition booth, max. 6 sq. m. includes light, 1 table, 2 chairs, garbage can and regular electricity (220V, 50hz)
- 2 persons free registration
- Limit of 2 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as “Silver Sponsor” in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 half-page, interior, full-color advertisement in the final program

#### **Bronze            \$5,000 USD        (5 priority placement points)**

- Exhibition booth, max. 6 sq. m. includes light, 1 table, 2 chairs, garbage can and regular electricity (220V, 50hz)
- 1 person free registration\*
- Limit of 1 person additional exhibitor registration, \$300 USD\*
- Your company will be listed as “Bronze sponsor” in all printed materials
- Your logo on the ISRS 2017 official website
- 1 half-page, interior, full-color advertisement in the final program

\* Registration includes entrance to all regular sessions, coffee breaks and lunches.

## 7.2. Other Partnership and Promotional Opportunities

### Coffee Break Sponsorship

You have the opportunity to sponsor the coffee breaks. The sponsor will obtain:

- Company logo beside the congress logo on the buffet
- Acknowledgement in the final program and on the conference official website.

**\$3,000 USD** for one of eight opportunities

### Welcome Reception Sponsorship

The sponsor will obtain:

- Company logo on the invitation and on the buffet
- 2 complimentary invitations
- Acknowledgement in the final program and on the conference official website.

**\$5,000 USD** for one of five sponsors

### Poster Session Sponsorship

The sponsor will obtain:

- Company logo on the invitation and on the buffet
- Acknowledgement in the final program and on the conference official website.

**\$2,500 USD** for up to nine sponsors (three opportunities/sessions)

### Conference Bag Sponsorship

The conference bag will be distributed to all delegates (estimated 1,000) upon the registration in Beijing. You have the opportunity to sponsor the conference bags. If a sponsor provides the bag, it should be approved by the organizing committee or the sponsor can accept the bag model proposal by the committee. The sponsor will obtain:

- Company logo on the conference bag
- Acknowledgement in the final program and on the conference official website.

**\$2,500 USD** plus material costs; limited to two sponsors

### Lanyards Sponsorship

You can provide the lanyards distributed to all delegates upon the registration in Beijing (estimated 1,000 lanyards must be supplied by your company). Please ask the organizing committee for information about the size of the badge and the requirements for the lanyard.

**\$2,500 USD**

### Pens in the conference bags

You can provide the pens inserted into the conference bags (estimated 1,000 pens must be supplied by your company).

**\$1,500 USD**

### Note pads in the conference bags

You can provide the note pads inserted into the conference bags (estimated 1,000 note pads must be supplied by your company).

**\$1,500 USD**

### Leaflets in conference bags

We offer to insert your company leaflet into the conference bags (estimated 1,000 leaflets, max. 5 pages must be supplied by your company).

**\$1,000 USD** (12 opportunities)

### Floor Graphics

Self-adhesive floor advertising stickers: 180 x 120 cm, must be supplied by your company

**\$1,500 USD** (12 opportunities)

### Charging Station in Exhibit Hall

Give attendees access to power their mobile devices, iPads, iPods, laptops, and other handheld devices at this branded tower. Sponsorship includes graphic design with exhibitor name, logo, and slogan or advertisement.

**\$1,000 USD** (4 opportunities)

### We Welcome Your Suggestions

The SRS office is very willing to work with you to create a customized promotional opportunity just for you. Simply contact Charles Metzger.

### 7.3. Advertisements in the Final Program

Outside back cover (full color).....	\$1,500 USD
Inside front cover (full color).....	\$1,300 USD
Inside back cover (full color).....	\$1,200 USD
Internal page (full color).....	\$1,000 USD

The corporate partner is responsible for the graphic design of the advertisement. The advertisement material has to be delivered ready for print and at the expenses of the contractor. The position of the advertisement is assigned on a first-come, first-served basis.

### 7.4. Electronic Banner Advertisements

Banner advertisement on ISRS 2019 Home page .....	\$500 USD
Banner advertisement on ISRS 2019 General Information page .....	\$500 USD
Banner advertisement on ISRS 2019 Venue page .....	\$500 USD
Banner advertisement on ISRS 2019 Program page .....	\$500 USD
Banner advertisement on ISRS 2019 Registration Confirmation Email .....	\$500 USD

The corporate partner is responsible for the graphic design of the banner ad, which will remain on the meeting page for a two-month duration. Specific sizing can be discussed.

#### **Liabilities / Terms and conditions:**

- Booth placement in the exhibit hall and internal advertisement placement in the program book will be assigned based on the accrued total of **priority placement points**. The number of points is calculated on this basis: 1 point for every \$1,000 USD in exhibition and sponsorship fees. Additionally, **partners who submit their applications prior to November 26, 2018 will gain bonus priority placement points equal to 25% of the total based on exhibition and sponsorship fees.**
- All registered exhibitors will be listed in the final conference announcement and included in the conference guide.
- The SRS reserves the right to make adjustments to the exhibit hall floor plan.
- The exhibitor covers all other costs and risks in relation to the building as well as to the construction and the support of the company's stand. Furthermore the exhibitor has to effect an insurance policy against civil liability and damages. The total costs of the exhibition space must be paid before installation; otherwise you are not allowed to obtain the booth.
- The poster sessions and coffee breaks of the Symposium are located in the same hall to encourage interaction between the industrial exhibition and the conference participants. The exhibition is fully integrated into the conference activities.

**Please note:** If you are interested in participating in the ISRS 2019 in Beijing, you are asked to complete the enclosed application form. **After receiving your registration we will send you an invoice. At least nine weeks before the symposium, we will send you the exhibitor's manual including forms for additional services and furniture. This will also include the final schedules for set up and dismantling.**

**Storage, set up and dismantling:** Because of the limited storage space we cannot guarantee to fulfil all requirements concerning the storage. Please take this into consideration for the delivery of your material. The SRS assumes no liability for damage and theft. Time schedule for set up and dismantling as well as information on sending materials will be announced nine weeks prior to the symposium at the latest.

**23<sup>rd</sup> International Symposium on Radiopharmaceutical Sciences**  
**CORPORATE PARTNERSHIP FORM**

**Company Name** \_\_\_\_\_

**Primary Contact Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/Province** \_\_\_\_\_ **Postal Code** \_\_\_\_\_

**Country** \_\_\_\_\_ **Telephone** \_\_\_\_\_ **Email** \_\_\_\_\_

We would prefer, if possible, that our company *NOT* be located near the following companies:

\_\_\_\_\_

We would prefer, if possible, that our company *BE* located near the following companies:

\_\_\_\_\_

We prefer the following locations:

1st Choice: Booth No. \_\_\_\_\_ 2nd Choice: Booth No. \_\_\_\_\_ 3rd Choice: Booth No. \_\_\_\_\_

**Corporate Partnership Packages (please select one)**

**Platinum \$20,000 USD (20 priority placement points)**

- Exhibition booth, max. 12 sq. m. includes light, 2 table, 4 chairs, 2 garbage cans and regular electricity (220V, 50hz)
- 4 persons free registration\*
- Limit of 4 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as "Platinum Sponsor" in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 full-page-interior, full-color advertisement in the final program booklet
- Your logo on the screen at the beginning of the opening ceremony

**Gold \$15,000 USD (15 priority placement points)**

- Exhibition booth, max. 12 sq. m. includes light, 2 table, 3 chairs, 2 garbage cans and regular electricity (220V, 50hz)
- 3 persons free registration\*
- Limit of 3 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as "Gold Sponsor" in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 full -page-interior, full-color advertisement in the final program

**Silver \$10,000 USD (10 priority placement points)**

- Exhibition booth, max. 6 sq. m. includes light, 1 table, 2 chairs, garbage can and regular electricity (220V, 50hz)
- 2 persons free registration
- Limit of 2 persons additional exhibitor registration, \$300 USD\*
- Your company will be listed as "Silver Sponsor" in all printed materials
- Your logo on the ISRS 2019 official website with a link to your website
- 1 half-page, interior, full-color advertisement in the final program

**Bronze \$5,000 USD (5 priority placement points)**

- Exhibition booth, max. 6 sq. m. includes light, 1 table, 2 chairs, garbage can and regular electricity (220V, 50hz)
- 1 person free registration\*
- Limit of 1 person additional exhibitor registration, \$300 USD\*
- Your company will be listed as "Bronze sponsor" in all printed materials
- Your logo on the ISRS 2017 official website
- 1 half-page, interior, full-color advertisement in the final program

\* Registration includes entrance to all regular sessions, lunches and Wednesday excursion. Tickets for Symposium Dinner must be purchased separately.

## CORPORATE PARTNERSHIP FORM, continued

### Other Sponsorship Opportunities *(please select one or more)*

We are interested in the following options:

- Coffee break** - incl. company logo beside the conference logo on the buffet .....\$3,000 USD
- Welcome Reception** - incl. company logo beside the conference logo on the buffet.....\$5,000 USD
- Poster Session** - incl. company logo beside the conference logo on the buffet.....\$2,500 USD
- Conference bags** (must be supplied by your company).....\$2,500 USD
- Lanyards** (must be supplied by your company) .....\$2,500 USD
- Pens in the Conference bags** (must be supplied by your company) .....\$1,500 USD
- Note Pads in the Conference bags** (must be supplied by your company) .....\$1,500 USD
- Leaflets in the Conference bags** (max. 5 pages).....\$1,000 USD
- Floor Graphics**.....\$1,000 USD
- Attendee Device Charging Station** .....\$1,500 USD
- Your own suggestion**..... On Request

#### Advertising in Final Program\*

- Outside Back Cover** .....\$1,500 USD
- Inside Front Cover**.....\$1,300 USD
- Inside Back Cover** .....\$1200 USD
- Interior Full Page** .....\$1,000 USD

#### Electronic Banner Advertisements\*

- On ISRS 2019 Home page**.....\$500 USD
- On ISRS 2019 General Information page**.....\$500 USD
- On ISRS 2019 Venue page** .....\$500 USD
- On ISRS 2019 Program page** .....\$500 USD
- On ISRS 2019 Registration Confirmation Email** .....\$500 USD

Herewith, I agree to the above (incl. general conditions). After receiving the invoice, I will transfer the due amount within 21 days.

Signature	Printed Name	Date
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**Please return this form (pages 9 & 10) with all requested details to:**

Charles Metzger  
 Society of Radiopharmaceutical Sciences  
 223 Green Oaks Loop, Fredericksburg, TX 78624-4576 USA

Tel: +1 (830) 370-6554  
 Fax: +1 (830) 214-7005  
 cmetzger@srsweb.org

**Early Submission Benefit:** As noted in the terms and conditions on page 8, **corporate partners who submit their applications prior to November 26, 2018 will gain bonus priority placement points equal to 25% of the total** based on exhibition and sponsorship fees.

**Cancellation:** After the receipt of your application form your application is binding. In the event of a written cancellation by February 15, 2019, the SRS is allowed to charge a cancellation fee to the amount of 50% of the ordered services. For cancellations received after February 1, 2019 there will be no refund.

\*The contractor is responsible for the graphic design of the advertising. The advertisement material has to be delivered ready for print and at the expenses of the contractor. The position of the advertisement is assigned on a first-come, first-served basis.

**BEIJING IS PREPARED TO WELCOME THE  
DELEGATES, EXHIBITORS AND SPONSORS  
OF THE  
23<sup>rd</sup> INTERNATIONAL SYMPOSIUM ON  
RADIOPHARMACEUTICAL SCIENCES**

**SEE YOU IN BEIJING IN 2019!**